

## To All Beyond The Hurt Teams



Hey Everyone.

Travis Price here, the Co-Founder of **Pink Shirt Day** and now an employee of the Canadian Red Cross.

As we all know International **Pink Shirt Day** (February 27<sup>th</sup>) is quickly approaching and we want this year to be the **Biggest Yet!** The Canadian Red Cross will be celebrating all over the Atlantic Provinces and we challenge you to show us how **Pink'd** out you can be.

In this challenge you will be competing against Beyond the Hurt teams in all four Atlantic Provinces, with a winner from each province and one **GRAND PRIZE WINNER!** We want to know what you are doing to make sure your school is a bully free environment and a photo to show just how **PINK** you can be. They can be silly or serious, full school or just your Beyond the Hurt teams we want it all.

Photos with a description of what you did on February 27<sup>th</sup> to promote a bully free environment can be submitted to [travis.price@redcross.ca](mailto:travis.price@redcross.ca) until March 6<sup>th</sup>. Only one entry per school will be considered for the contest, however feel free to send more pictures from your day but only one will be entered into the vote for a prize, so be sure to tell us which one you would like considered.

We will be taking over Twitter and would love to have you tweet yours pic's as well. #pinkdayBTH is where you will be able to track what everyone is doing plus I will be firing out tweets all willy nilly. (Photos on twitter will not be considered in the competition so please send your official entry to [travis.price@redcross.ca](mailto:travis.price@redcross.ca))

I hope you are all up for the challenge and to help make this the biggest **Pink Day YET!!**

Yours in **Pink**

Travis Price- co founder of **Pink Shirt Day**

**Bullying Prevention Officer**

