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Hello Everyone

My name is Travis Price and I am the co-founder of Pink Shirt Day and now also an employee of the Canadian Red Cross.

As some of you will know International Pink Shirt day is quickly approaching on February 27th. In hopes to make this year the best yet I encourage you to engage your Beyond the Hurt teams in a challenge.

I have attached information about the challenge which is simply a photo contest along with sharing with the Red Cross what your school is doing to prevent bullying. Also attached is a poster you can print off and put around your school along with tip sheets and other resources. A simple thing to do is ask your school to take a bullying prevention pledge and sign the little pink shirts to post somewhere in the school. Please find the template included in the attachments.

After the materials have been sent electronically to your school we will be doing a follow up email closer to Pink Day on the 27th. It will contain a digital message from me to help boost excitement about the day. Feel free to share this message with the entire school body or just your Beyond the Hurt teams. I know some of you will already have things planned and I would love to see pictures of everything your school is doing.

I have put my email address in the attachments and I will list it here as well (travis.price@redcross.ca) Should you need any help planning for the day please do not hesitate to email me and I will provide as much assistance as I can. Any further ideas or questions I would be happy to answer.

Thank you all so much for all you do to make your schools a better, safer place. I look forward to seeing what your teams are capable of and just how PINK you can be.

Thanks

Travis Price –Co-Founder Pink Shirt Day

-Bullying Prevention Officer with the Canadian Red Cross

