



## Desjardins Kindness Initiative in support of the Empty Stocking Fund

Desjardins has partnered with The Empty Stocking Fund to create an initiative for students from K-8 that focuses on kindness. With everything we have gone through as a result of the pandemic and the amount of negativity that seems to exist, it is important for the children to focus on being kind to each other and spreading kindness in the community. There are three grade levels for participation in the initiative: K-3, 4-5 and 6-8. The corresponding package for each level is also attached. The deadline for all submissions is **Oct. 15th**. They will be picked up by Rob Fowler of the Empty Stocking Fund at which time, they will be reviewed by Desjardins and the winners will be selected by a random draw.

The top 5 entries from the K-5 submissions can appear on the Empty Stocking Fund Telethon, Saturday, Nov. 20th to read their Kindness submission ( or if they don't want to appear on live tv they can submit a video of them reading their winning submission).

The top 2 videos for the Grades 6-8 submissions will have their video played at the Telethon and can appear live on stage to be recognized.

The top 10 submissions from K-5 will be printed in the special Empty Stocking Fund supplement that will be in the newspaper Nov. 13th and uploaded to the Empty Stocking

Fund website. The top 10 video submissions will be uploaded to the Empty Stocking Fund website for the public to view.

Grade	Appear on Telethon	Printed in Newspaper Supplement
K-5	Top 5 submissions	Top 10 submissions
6-8	Top 2 videos	Top 10 videos

All of the winners will be contacted through the school principals so parental approvals can be obtained prior to any publications.

Thank you very much for your participation in this initiative and helping the children spread kindness while supporting the Empty Stocking Fund. We appreciate it very much.

Sincerely,  
Patti Blake and Rob Fowler

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Empty Stocking Fund Coordinators





### **Grades K-3:**

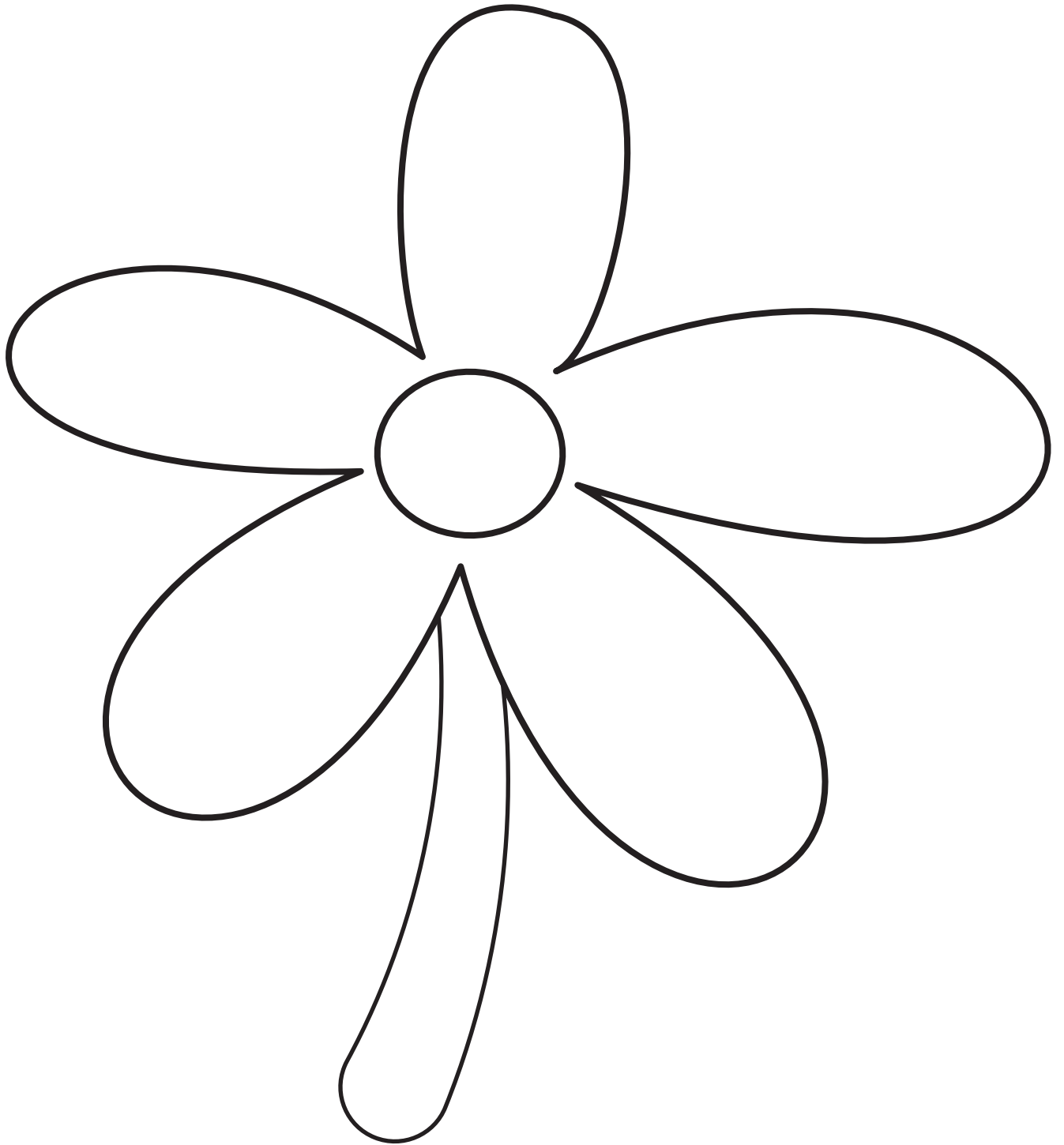
Attached is a flower graphic for the children to print or draw on the petals their expressions of kindness. Some ideas to use as a prompt might be:

- Think of a special person who is kind and print words or draw pictures to describe that person
- They could print words or draw pictures of what Kindness means to them
- Put the children in pairs and they each have to describe each others' positive characteristics

You can then have the children cut out the flower and submit it that way or if they want to color the entire page, that works too. However the children want to express themselves on the page will be accepted. **Please ensure their name, grade and teacher is printed on the flower.**

All of these guidelines are suggestions. Please feel free to interpret the Kindness initiative however you think will engage the students creativity and enthusiasm. We appreciate your participation in this project as it is a key element in the Empty Stocking Fund fundraising initiative.

Kindness





**Grades 4-5:**

For these grades, attached you will find the sheet with the title Kindness and a space to draw an illustration of what they have written. The intention is for the children to write about Kindness. Some prompts could be:

- What does Kindness mean to you?
- Think of someone who is kind and describe them
- Describe an act of kindness that you did and how it made you feel?
- Was someone kind to you? Describe what they did and how you felt.

All of these guidelines are suggestions. Please feel free to interpret the Kindness initiative however you think will engage the students creativity and enthusiasm. **Please ensure their name, grade and teacher's name is printed clearly on the paper.** We appreciate your participation in this project as it is a key element in the Empty Stocking Fund fundraising initiative.

# Kindness

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