Atlantic Canada Tourist Brochure

You will create a brochure attracting tourists to Atlantic Canada. You brochure must be double sided, trifold, and include the following:

1. A focus on one province. (New Brunswick, Nova Scotia, PEI, NFLD & Labrador)
2. A focus on one season and its weather. (Winter, Spring, Summer, Autumn)
3. 5 facts about the weather of this province (Can be from any season)
4. 5 reasons why someone should visit this Atlantic Province during the season you’ve chosen.
5. Invent 1 testimonial from a previous visitor.
6. Invent contact information for your tourism business.

Brochures must be coloured with **PENCIL CRAYONS**, please do not use markers as it will go through the paper.

You will be given time in class to work on this brochure. If you do not finish in class it will be for homework.

**Rubric**

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| **Categories**  | **3** | **2** | **1** |
| **Reasons** | 5 reasons to visit during this season are given | 3-4 reasons to visit during this season are given.  | 2 or less reasons to visit during this season are given. |
| **Facts** | 5 weather facts are given. | 3-4 weather facts are given. | 2 or less weather facts are given. |
| **Testimonal & Contact Information** | Convincing testimonial & contact information is given. | Either a testimonial or contact information is given. | Neither a testimonial or contact information is given. |
| **Effort** | Excellent effort. Brochure is complete, neat, and nicely coloured. | Good effort. Brochure is somewhat complete and was colored neatly.  | Poor effort. Brochure is not complete, coloring is messy or the brochure is not colored at all.  |
| **Following Directions** | Followed all directions.  | Followed some directions.  | Followed few or no directions.  |

Total: /15