* **dashes – use punctuation with caution**
* **variety of sentence starters**
* **begins with the story, make the point later in the essay**
* **eased into essay with a story**
* **flow = transitions from one paragraph to the next**
* **variety of sentence lengths**
* **personal and unique**
* **used an energetic background story to enhance his own story**
* **voice – colloquial language**
* **humour is found in the ordinary**
* **highlight your strength**
* **spin a difficulty into a strength**