

DESIGN CHALLENGE 2022



The Department of Education and Early Childhood Development is excited to announce a special Design Challenge for students across the province. Students of all ages are invited to create original artwork that will represent our schools' vibrant cultural and linguistic diversity. This image will be featured on products such as mugs, card, and/or stickers that EECD will share with colleagues, educators and partners in education.

The goal of the challenge is to provide students with an opportunity to create an original design with real-world applications.

One Logo will be chosen for each of the following grade level categories:

- K-2
- 3-5
- 6-8
- 9-12

The chosen artwork will be one that captures the unique, inclusive and vibrant nature of our schools. Keep in mind our provincial pride in cultural diversity and inclusivity. Your own identity and creativity are important and will guide your work. You may choose to add words or a slogan to your artwork, but this is not required. An example of a slogan that exists on this theme is, "Our strength is our diversity." If you choose to add words or a slogan, make sure it is original (your own idea)!

The creator of each of the four chosen designs will receive a professionally framed copy of their work, along with a mug, card or sticker featuring their design.

DESIGN SPECIFICATIONS:

- Students must use HALF of an 8.5" x 11" piece of white paper (8.5" x 5.5")
- The design should be clear, colourful, and only two-dimensional (flat)
- The orientation of the design can be either portrait or landscape
- Avoid lettering, religious themes, and copyrighted characters

PLEASE INCLUDE:

On the back of each artwork, students must complete an artist information form. Please see below.

FOR STUDENTS:

In addition to sharing the information on this one-pager, please also show your students [this video](#), in which New Brunswick school graduate, Arina Fedosieieva, shares further information.

DEADLINE:

All design submissions must be received by **4:00 pm on Friday, May 20th, 2022.**

SEND SUBMISSIONS TO:

Arina Fedosieieva, Intern, Culturally and Linguistically Diverse Schools, EECD
Place 2000, 250 King St, Fredericton, NB E3B 9M9
Email arina.fedosieieva@gnb.ca with any questions

Students are encouraged to keep a digital record of their work to save as part of their portfolio.

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ARTIST INFORMATION FORM



Artist Information Form

(To be completed by each student submitting work)

Student's full name: _____

Grade: _____ School: _____

Contact teacher: _____

I understand that _____'s artwork MAY be selected for the Logo
(*student's name*)
design and, if so, I give permission for their artwork and full name to be reproduced and distributed.

Signature of parent/guardian

Phone number

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