



September 2020

We are very excited to launch our annual, healthy, apple fundraising initiative. By partnering with River View Orchard we are able to buy local, sell local and support local.

**Students will be selling delicious 3 pound bags of apples at \$5.00 per bag.**

**Customers may also purchase apples to donate.** The donations go to the Community Kitchen and their Student Hunger Program.

To encourage contactless transactions and healthy practices, **this year's campaign will be online.** Students sell to family and friends within their bubble, but all orders are placed online by the parent. There are no tickets- you track and record your own sales.

You place your order by visiting our School Cash website.

<https://anglophonewest.schoolcashionline.com/> If you are not able to access the School Cash Online website but would like to participate – please contact [michelle.ashfield@nbed.nb.ca](mailto:michelle.ashfield@nbed.nb.ca)

Ex: Student sells 2 bags to parent and 2 bags to grandmother. They would collect \$ from grandmother. The parent would then log in to school cash online, purchase 4 bags. The \$ from grandmother would remain with parent to go toward the amount entered online.

**Purchased apples will be ready for pick up at the school on October 8<sup>th</sup> from 12 noon until 6 pm.**

**Donated apples do not need to be picked up.** The school will make the donation.

Following are some important 'things to remember' about our apple campaign:

- 1- Our apple bags will all be 3 pound bags. They will either be McIntosh, Cortland and Spartan. We do not guarantee a choice at the time of sale but customers may choose (while supplies last) on pick up day.
- 2- Customers have 2 methods of getting their apples and should clarify this with the student from whom they purchase.
  - A- The customer will pick up apples at George Street Middle School on October 8<sup>th</sup>.
  - B- The George Street parent will pick up the order and deliver them to the customer.

Please note, students are not able to take home more than 2 bags of apples by themselves. If a student has more than 2 bags to take home, they should have a parent pick them up. We do this to help guarantee the quality of apples.

- 3- If you sell to people outside your home, please keep track of your customers – record their names and how many bags were ordered for pick up (not donation)
- 4- No pick up is necessary for donations. We will deliver the donations.

## Prizes – What do I win?

- Every day we will have **prize draws** for people who sell apples
- Top 10 sellers / grade will win **Skip the Dishes lunch from Taco Boyz**
- Classes which sell the equivalent of one bag/student will be eligible to **get out of school and visit the orchard**. Two classes will get to help bag apples and enjoy the corn maze.
- **Purple vs Gold Competition!!! Winning color will win a top-secret prize-listen to the announcements for hints.**

Sept 29<sup>th</sup> – First day of sales

Oct 6<sup>th</sup> – Last day to sell

## What to do?

- 1- Sell apples to friends and family
- 2- Keep a record of your customers
- 3- Confirm if you are delivering (your parent will pick up apples) or if the customer is picking up the apples on Oct 9. Let customer date/time for pick up.
- 4- Collect the money and give to parent
- 5- Parent logs in to <https://anglophonewest.schoolcashionline.com/> to enter sales  
You can order for Pick Up and you can order for donation – there are 2 categories
- 6- Pick up day –Friday, Oct 9<sup>th</sup> between 12-3 and 4-6 (if student has 1-2 bags, they may carry them home)

All funds raised from the sale of the apples will go toward initiatives that support students at George Street Middle School. This year we plan to extend our BYOD (Bring Your Own Device) program by upgrading our system and purchasing devices. This will allow us to better use technology to deliver curriculum and develop online learning skills.

(If you or your company can support this endeavor by means of financial contribution or grant program, please contact the administration.)

In previous years, we donated over \$1500 worth of apples and cash to our community partners. Our donation qualifies us to participate in the Community Kitchen Student Hunger Program that provides packed lunches to students across the district.

Thank you for your support!

