

September, 2018

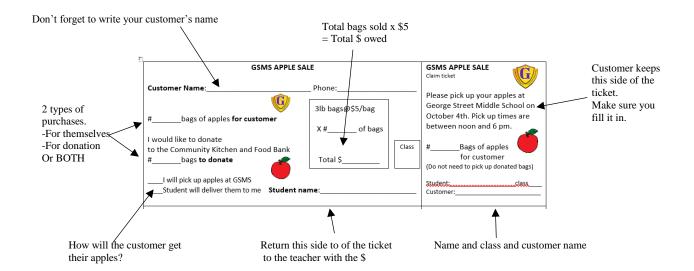
We are very excited to launch our healthy, apple fundraising initiative. By partnering with local apple growers (River View Orchards, Sandow Farm and the Regiment Creek Orchard) we are able to buy local, sell local and support local. Students will be selling tickets for yummy 3 lb bags of apples at \$5.00 per bag. These will be ready for pick up at the school on October 4th from 12 noon until 6 pm.

Following are some important 'things to remember' about our apple campaign:

- 1- Our apple bags will all be 3 pound bags. They will either be organic Sandow apples or a variety bag with McIntosh, Cortland and Spartan. We do not guarantee a choice at the time of sale but customers may choose (while supplies last) on pick up day.
- 2- Customers have 2 methods of getting their apples. Customers should select A or B on the ticket.
 - A- The customer will pick up apples at George Street Middle School on October 4th.
 - B- The George Street parent will pick up the order and deliver them to the customer. Please note, students are not able to take home more than 2 bags of apples by themselves. If a student has more than 2 bags to take home they should have a parent pick them up. We do this to help guarantee the quality of apples.
- 3- If a customer would prefer to buy a bag to have donated to the Community Kitchen or Greener Village-Fredericton Food Bank, they can indicate this on the ticket. No pick up is necessary for these bags as the school will deliver all donations. Last year we donated over \$1500 worth of apples and cash to our community partners. Our donation qualifies us to participate in the Community Kitchen Student Hunger Program that provides packed lunches.
- 4- The large, left side of the ticket and money should be returned to the school. Customers are to keep the claim ticket on right side for the pick-up day on October 4th.
- 5- If a parent is picking up the apples for the customers, the parent should keep the claim ticket and pick up student orders on October 4th. ****VERY IMPORTANT*** If a student has multiple customers and the parent is picking all of them up, please keep a record of the sales. You may wish to keep the claim tickets or keep a written list of customer names and purchases.
- 6- Customers can pay by cash or cheque made payable to George Street Middle School.
- 7- Tickets that are sold and payment should be returned to homeroom teachers on the collection days. See dates below. Unsold tickets must be returned to the school. We have a limited supply. If there is more than one customer per household, please use only one ticket and keep a record at home of your individual customer names. If you have multiple customers who only want to buy for donation, you can pool those names and complete one ticket.

Prizes - What do I win?

- Every collection day we will have **prize draws** for people who sell apples
- Top 5 sellers will be invited to our positive person movie. They can bring a friend and ride to the theatre in a limousine.
- The top class in the school will win a **downtown lunch** with \$5 each to spend.
- The top 10 sellers in the school will be invited to take some time off to **go to the orchard to pick** apples.
- Classes with 100% participation will get to book some 'chill time' in the lounge to watch a movie.
- There will be a 'special' prize for meeting our overall school goal of \$12000. Submit your suggestion at the office



Important Dates / Collection Dates:

Sept 17th – First day of apple campaign

Sept 19^h (Wednesday) – First collection day –

Sept 21st (Friday) - Second collection day

Sept 24 (Monday) – Third collection day

Sept 26 (Wednesday) - Fourth collection day

Sept 28 (Friday) – Fifth collection day

October 1 – Final collection day – End of apple campaign

** Unsold tickets must be returned to homeroom teachers

All funds raised from the sale of the apples will go toward initiatives that support students at George Street Middle School. This year we are starting to remodel our library. Funds from this campaign will help support this project. Students will see the benefit of their efforts this year as phase one of the remodel will involve replacing technology in the library.

Thank you for your support!