



**Excited. Involved.
Prepared.**

Our Vision

All individuals engaged within our system are empowered to assist in building resilient, confident and contributing members of our communities

Core Values

Pursuit of Excellence

Act consistently with our value
Commit to continuous learning and teaching
Identify strengths, weaknesses and opportunities to ensure improvement
Welcome performance feedback

Trust, Openness and Transparency

Act in a manner that is honest, trustworthy and with integrity
Act in a professional and respectful manner
Communicate challenges, difficulties and expectations openly and constructively

Collaborative Relationships

Invest in people
Promote teaming
Support group decision-making and problem solving
Welcome and encourage participation

Support and Recognition

Express concern for others
Recognize progress
Celebrate achievements
Build and leverage strengths

Shared Leadership

Structure an environment of shared decision making
Focus on building capacity
Share responsibility
Address difficult situations

Engagement

Commit to the vision
Collaborate to move forward
Focus on solutions
Support a culture of creativity

ASD-W Materials for Distribution in Schools

Highlights and Guidelines for Provincial Policy 120



6.1.2 Materials intended for mass distribution must be:

- a) related to the New Brunswick curriculum or academic pursuits;
- b) well prepared, using appropriate language that is grammatically correct;
- c) age appropriate; and
- d) in the language of the school or, if intended for classroom use, in the language of instruction of the classroom

6.1.3 Materials of a religious nature are subject to the following process:

- a) A permission slip must be sent to parents asking if they wish their child to receive the religious material in question. The parent has the right to accept or decline.
- b) The practice of “negative billing”, or sending religious material home with the child when a permission slip has not been returned to the school will not be allowed.
- c) If parents actively request the receipt of religious material, by signing a permission slip sent home from school, then the school may respond to those requests. Only children whose parents request the material by signing the slip will receive it.

6.1.4 Distribution of the following is always prohibited:

- a) Materials that could cause foreseeable harm to students or others.
- b) Materials that are of a partisan political nature.
- c) Materials of a discriminatory nature pertaining to race, colour, religion, national origin, ancestry, place of origin, age, physical disability, mental disability, marital status, sexual orientation or sex.
- d) Materials that would be objectively considered:
 - sexually inappropriate • libelous
 - harmful to a person’s reputation
 - indecent • violent • insulting
 - harassment
- e) Materials which advertise any product or service inappropriate for minors such as the use of tobacco, alcohol or gambling.
- f) Materials intended for promotion, profit or other commercial purposes, such as:
 - **Club or Rec Sports**
 - **Camps**
 - **Private Clubs or Activities (drama, music, arts, etc.)**
 - **Fee Charging community events**
 - **Child care/Afterschool care programs**
 - **Business or commercial promotions**
 - **Events sponsored by religious affiliations/institutes**

Schools **MUST** comply with Professional Conduct – Conflict of Interest

Schools **MUST** respect anti-spam legislation and expectations when emailing any material to homes.

Schools **MAY NOT** mass distribute physical flyers with students.

Schools **MAY** post community notices on a designated community board or area, and must be clearly identified as a Community Notice Board or Area.

Early Learning and Childcare Facilities link:

http://www1.gnb.ca/0000/Daycarecq/index-e.asp?District_Name=ASD-W