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Date: June 20, 2018
To: Principals
From: John McLaughlin, Deputy Minister
Subject: **Students #discoverNB**

The Department of Education and Early Childhood and the Department of Tourism, Heritage and Culture are inviting kindergarten to Grade 11 students to participate in a video contest in which they can showcase our beautiful province and our attractions this summer.

Students can shoot a 30-second to two-minute tourism video and submit on this website:
www.studentsdiscovernb.com.

They have until July 25 to submit their video.

Contest rules and guidelines are also available online.

The following prizes are eligible to be won:

- first place: a drone with camera;
- second place: iPad and case; and
- third place: GoPro camera.

Interested persons can also participate in the conversation on social media by following #ExploreNB.



John McLaughlin
Deputy Minister