

Crafting a Persuasive Letter Organizer

Name: _____

Use this organizer to help you plan your persuasive letter. Use the tips in the boxes to guide you through each step of your writing. Draft on this page and then finalize your writing on the computer.

Get Clear About Your Purpose

Issue: _____

Audience (to whom are you writing?): _____

Claim/Problem: _____

What are you asking for? _____

Date: _____

Greeting: _____,

Introductory Paragraph:

Hook: Think about your reader. *Who are they? What do they care about?*

Craft a hook that will appeal to why they care about this issue.

Background: Give 2-3 sentences of background on the issue that you are writing about.

You can touch on the reasons that you will be including in the essay.

Stance: State your claim. What is your stance on the issue?

Sentence Frames for Persuasive Writing

List **one reason** that supports your stance and then elaborate by giving **2-3** examples or details to support it.

Wrap up your letter by **restating your claim** and then make a final statement telling the reader how their support can have a **positive impact**. End by asking your reader to take a **specific action** to support this cause.

Salutation

Signature