

VIKING SHIP NEWS

VOLUME 2 OCTOBER, 2014

A POSITIVE ATTITUDE EQUALS A POSITIVE RESULT

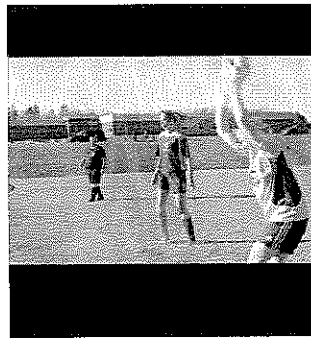
A leader's job is never done. **Maddy White** can attest to this truth as she continues to lead the charge for SV's female soccer squad. She admits that "having a positive attitude is the best way not to be nervous before a game." Her mantra — *a positive attitude will result in a positive outcome* — is something she endeavors to instill in this year's grade nines, all of whom she says are a joy to work with. In particular, their ability to control the ball gives Maddy confidence that the future of SV soccer is in good hands.

Maddy started playing soccer when she was eight years old, and has

played in several summer soccer leagues including the *Western Valley Regional Games*. She also played for the *Nashwaaksis Nordics* in Middle School, and has made the team here at SV every single year since starting grade nine. Maddy's legacy includes her ability to embrace the fact that "they will win some and lose some, but that does not define who they are as a team."

Way to go Maddy!

And **thanks to all our October athletes** who represent SV both on and off the field.



DATES TO MARK:

No school Oct 9-13

Thanksgiving Oct 13

Progress Reports, Oct 17

*SV Vintage Clothing Day
Oct. 17*

*Girls' intramural
Volleyball league starts
Oct. 20*

*Biology 11-2 midterm
Oct. 28*

*Chemistry 12-2 midterm and
History 11-2 midterm
Oct 29*

*Physics 11-2 Midterm
Oct 30*

Halloween Dance, Oct 30

Costume Day! Oct 31

TEACHER BIO — MR. GOLDING

Mr. Golding started teaching in 2007 at *Flor-enceville Middle School*, and has since taught at the *Centre-ville Community School*. He has eagerly taught every subject from Math, to Science, to LA, but loves

teaching his specialty — Music! His goal for the coming year includes continuing with last year's band while at the same time starting a choir/Glee Club with at least three live performances a year. Ultimately, Mr.

Golding wants to "build a culture of music here." His personal teaching philosophy entails being ok with making mistakes, while at the same time using a wide variety of hands-on activities on a daily basis.

INSIDE STORY HEADLINE



Caption describing picture or graphic.

INSIDE STORY HEADLINE

“TO CATCH THE READER’S ATTENTION, PLACE AN INTERESTING SENTENCE OR QUOTE FROM THE STORY HERE.”

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

INSIDE STORY HEADLINE



Caption describing picture or graphic.

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the

image.

INSIDE STORY HEADLINE

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it

useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.



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Caption describing picture or graphic.



Organization

DEPARTMENT OF EDUCATION

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

WE'RE ON THE WEB!

EXAMPLE.COM

YOUR BUSINESS TAG LINE HERE.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

BACK PAGE STORY HEADLINE

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give

your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a

good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.